

ANALYSIS OF BELGIUM'S TOP100 WEBSHOPS

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WWW.BESHOPPING.BE

After the third edition of BeShopping100 which was launched on November 17, 2016 at the BeCommerce Cross Border Summit. We gladly introduce you the fourth edition of the BeShopping 100.

The aim of BeShopping100 is to bring a **yearly analysis of Belgium's Top 100 webshops ranked by relevancy**. In the edition 2017, the focus goes to a **"Made in Belgium"** study which answers the question: 'Where do Belgian eshoppers buy' ?

In order to answer this question, BeShopping conducted a Top100 analysis on the B2C retail excluding travel, finance & assurance. This total Belgian B2C online retail top 100 represents a 3.7 bn euro turnover over 2015-2016.

The fourth edition will be launched on November 15, 2017 at the BeCommerce Cross Border Summit.

BeSHOPPING100

- ✓ Belgium Top 100 webshops
- ✓ B2C online retail
- ✓ 3.7 bn euro turnover

Advertising formats

1/1 format	210 x 297 mm
2/1 format (exclusive 3mm bleed) (300dpi print quality)	420 x 297 mm

Advertising prizes

1/1 format	€ 2.700,-
2/1 format	€ 3.900,-

Reserve your advertising on time!

via advertise@beshopping.be

Deadline delivery advertising material:

30 september 2017

- I reserve 1/1 page for € 2.700,-
- I reserve 2/1 page for € 3.900,-

Company name:

Contact person:

Address:

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Phone number:

E-mail address:

Signature: