

BeSHOPPING100 THIRD EDITION

ANALYSIS OF BELGIUM'S TOP100 WEBSHOPS



WWW.BESHOPPING.BE

After the second edition of BeShopping100 which was launched on November 19, 2015 at the BeCommerce Cross Border Summit. We gladly introduce you the third edition of the BeShopping 100.

The aim of BeShopping100 is to bring a **yearly analysis of Belgium's Top 100 webshops ranked by relevancy**. In the edition 2016, the focus goes to a **"Made in Belgium"** study which answers the question: 'Where do Belgian eshoppers buy' ?

In order to answer this question, BeShopping conducted a Top100 analysis on the B2C retail excluding travel, finance & assurance. This total Belgian B2C online retail top 100 represents a 2.6 bn euro turnover over 2014-2015.

The third edition will be launched on November 17, 2016 at the BeCommerce Cross Border Summit.

BeSHOPPING100

- ✓ Belgium Top 100 webshops
- ✓ B2C online retail
- ✓ 2.6 bn euro turnover

Advertising formats

| | |
|---|--------------|
| 1/1 format | 210 x 297 mm |
| 2/1 format (exclusive 3mm bleed) (300dpi print quality) | 420 x 297 mm |

Advertising prizes

| | |
|------------|-----------|
| 1/1 format | € 2.700,- |
| 2/1 format | € 3.900,- |

Reserve your advertising on time!

via advertise@beshopping.be

Deadline delivery advertising material:

9 september 2016

- I reserve 1/1 page for € 2.700,-
- I reserve 2/1 page for € 3.900,-

Company name:

VAT number:

Contact person:

Address:

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Phone number:

E-mail address:

Signature: